Analytic Writing Continuum

**Ideas**
- May announce the topic but has no central focus. Reflects minimal or no control or development of ideas or content.
- A discernable focus with limited development of ideas and content. Ideas somewhat support central theme but can be poorly developed or list-like.
- Clear and consistently focused with outstanding control and development of ideas and content.

**Organization**
- Lacks a sense of direction, with details and ideas that are strung together without apparent structure. May be too brief.
- Organization that is adequate for central theme. Formulaic or predictable structure that may be occasionally erratic with a predictable conclusion.
- Organization enhances central idea or theme. Writing flows smoothly with transitions between ideas and paragraphs. Compelling opening and outstanding closing.

**Voice**
- Unclear perspective, point-of-view or argument. Flat tone and lacking in purpose.
- Sporadically or unevenly demonstrates a clear perspective, point-of-view or argument. Demonstrates uneven tone or style.
- Clear perspective, point-of-view or argument. A distinctive tone or style.
<table>
<thead>
<tr>
<th>Sentence Fluency</th>
<th>Word Choice</th>
<th>Conventions</th>
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</thead>
<tbody>
<tr>
<td>Choppy, irregular, rambling or awkward sentences. Includes inappropriate fragments or unclear, illogical sentences.</td>
<td>Little flow or rhythm, with rigid or mechanical phrasing. Little variation in sentence structure and may lack transitions between sentences.</td>
<td>A sophisticated rhythm and cadence with various sentence structures and transitions between sentences.</td>
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<tr>
<td>Limited vocabulary and redundant words and phrases. Contains words that are used incorrectly.</td>
<td>Contains words that are sometimes clear and precise, primarily simple but adequate. Bland verbs or commonplace nouns. May include imagery or figurative language that is overused or ineffective.</td>
<td>Contains powerful words and expression that are vivid, varied and precise. Lively verbs and creative words. May include imagery and metaphors.</td>
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<tr>
<td>Contains many errors of a variety of types scattered throughout the writing</td>
<td>Limited control of grammar and punctuation or control of very limited examples of grammar and punctuation.</td>
<td>Error-free and includes a wide range of verb tenses, punctuation, and stylistic devices.</td>
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</tbody>
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