

826
BOSTON

BOOKS *for* BREAKFAST

SPONSORSHIP OPPORTUNITIES

Want to learn more? Let's chat!
Contact Leah Abraham at
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A NETWORKING & LITERARY BREAKFAST BENEFIT FOR 826 BOSTON STUDENTS

Wednesday, May 13, 2026

8:00 to 9:30 AM

Goodwin Procter Boston

100 Northern Ave, Boston, MA 02210

About the event

Books for Breakfast is 826 Boston's annual breakfast fundraiser, bringing together 150+ leaders, philanthropists, educators, writers, and supporters for a morning of stories, creativity, and connection. Hear from young authors and keynote speakers such as Nana Kwame Adjei-Brenyah, Isaac Fitzgerald, Phoebe Robinson, and Jen Psaki.

Funds raised at this event support 826 Boston's free writing, tutoring, and publishing programs that are offered to more than 3,000 Boston students.

Attendees at a glance

Connect with a highly engaged, mission-aligned audience, including:

- Professionals and senior leaders from law, finance, education, media, higher education, and public service
- Corporate partners and philanthropists committed to youth, literacy, and education
- Elected officials, authors, and cultural influencers invested in raising the next generation of storytellers and change makers

A meaningful partnership

A sponsorship goes beyond logo placement; it aligns your organization with youth voice, education, and creative leadership, while delivering meaningful visibility with a highly engaged professional audience.

Join the ranks of past sponsors, including HMH, Putnam Investments, Amundi, and Goodwin Procter, among others.

Benefits include:

- In-room recognition and networking with local leaders, movers, and shakers
- Brand visibility before, during, and after the event: logo inclusion in a *Boston Globe* advertisement
- Exposure to 12,000+ newsletter subscribers and 9,000 social media followers
- Association with a trusted nonprofit named "Bostonian of the Year 2025" by *The Boston Globe*

"We've partnered with 826 Boston for over a decade now. The way they tap into students' creativity and let their voices shine is inspiring. Our team at HMH has always been proud to support 826 Boston and we will continue to do so."

—Jackie Bright, Corporate Social Responsibility
Senior Director, HMH



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Last year at a glance

3,878

students participated in our programs

742

students became published authors

24,729

hours of writing, learning and creating

35

student-authored books published

6

Writers' Rooms operating in BPS

	Cappuccino \$15,000	Espresso \$10,000	Latte \$7,500	Java \$5,000
Seats	10 seats	8 seats	6 seats	4 seats
Recognition in invitation	✓	✓	✓	✓
Logo on all marketing materials	✓	✓	✓	✓
Logo in a Boston Globe ad (if committed by March 30)	✓	✓	✓	✓
Recognition in pre-event slideshow	✓ Full-slide	✓ Half slide	✓ Half slide	✓ Logo
Social media post introducing sponsorship	✓	✓	-	-
Logo included in a student publication	✓	-	-	-

“I honestly can say I would not be the writer I am today without them. 826 Boston made me understand that I can do it. I can have it. I will and I can.”

—Bless A., age 18
826 Boston Youth Literary Advisory Board member